## **AD Electrify M850**

#### Overview

Frequency Band UHF 860 - 960 MHz

Chip Impinj M850

IC Attachment Technology Strap Attach

Antenna Dimensions  $70 \times 14.5 \text{ mm} / 2.76 \times 0.57 \text{ in}$ 

International Standard ISO/IEC 18000-63 Type C

**Industry Segments** Apparel General Retail

Applications
Supply Chain Management
Inventory & Logistics
Circularity

RoHS EU Directive 2011/65/EU and 2015/863 Compliant

Regulation (EC) No. 1907/2006



# Excellent performance in high density, close proximity retail environments

AD Electrify M850 inlays from Avery Dennison are designed to excel in high density, close proximity conditions often found in a retail apparel environment. These inlays deliver exceptional performance on the warehouse floor, enabling the rapid and accurate scanning of thousands of tightly packed garments in high-stacked cartons and pallets. In turn, retailers using this inlay are able to manage greater inventory levels than ever while maintaining precise tracking.

AD Electrify M850 inlays feature 96-bit of EPC memory and 32-bit of user memory and a 96-bit unique factory locked TID number. A 48-bit unique serial number is factory-encoded into the TID. Delivery formats include dry, wet and pressure sensitive label.

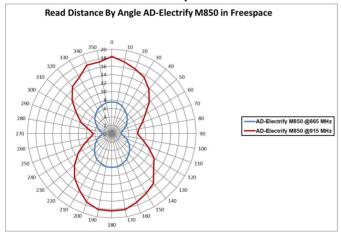
Like all RFID products from Avery Dennison, AD Electrify M850 inlays are compliant with ISO 9001:2015 Quality Management and ISO 14001:2015 Environmental Management, which ensure a reliable and state-of-the-art product that meets a variety of application needs, especially in the retail environment. The RFID Lab at Auburn University has awarded Avery Dennison its first comprehensive and significant ARC accreditation for quality.



#### Technical features

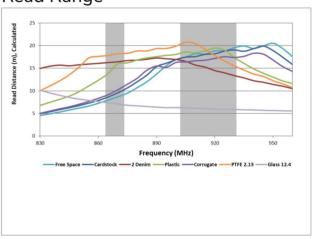
Chip / IC Attachment Technology	Impinj M850 / Strap Attach		
EPC and User Memory	96-bit and 32-bit		
TID Memory	96-bit / 48-bit unique serial numbe	r	
Product Code	IL-610610	IL-610612	IL-610614
Delivery Format	Dry inlay +	Wet inlay	Label
Die-Cut Dimension	-	73 × 17.5 mm / 2.874 × 0.688 in	73 × 17.5 mm / 2.874 × 0.688 in
Inlay Substrate	40# Paper	40# Paper	40# Paper
Face Sheet	-	-	TT2C
Total Thickness (over chip & release liner)	11.5 - 13.5 mils / 292 - 343 microns	12.7 - 14.7 mils / 323 - 373 microns	16.2 - 18.2 mils / 411 - 462 microns
Standard Pitch	25.4 mm / 1.0 in	25.4 mm / 1.0 in	25.4 mm / 1.0 in
Web Width	82.55 mm / 3.25 in	82.55 mm / 3.25 in	82.55 mm / 3.25 in
Core Size	76 mm / 3 in	76 mm / 3 in	76 mm / 3 in
Quantity / Reel	3,000 pcs/reel	7,000 pcs/reel	5,000 pcs/reel
Size of Roll	MAX OD: 15.5"	MAX OD: 13"	MAX OD: 8"
Operating Temperature	-40 °C to 85 °C / -40 °F to 185 °F		
On-Metal	Non metal		
Certificate	ARC Specification Guide		

### Orientation Sensitivity



All graphs are indicative: performance in real life applications may vary.

## Read Range







© 2025 Avery Dennison Corp. All rights reserved. 170 Monarch Lane, Miamisburg, OH 45342, USA Third party trademarks and/or trade names used herein are the property of their respective owner(s). Some of the trademarks appear for identification purposes only.

 $\textbf{Warranty:} \ \mathsf{Please} \ \mathsf{refer} \ \mathsf{to} \ \mathsf{Avery} \ \mathsf{Dennison} \ \mathsf{standard} \ \mathsf{terms} \ \mathsf{and} \ \mathsf{conditions:} \ \textit{\textbf{rfid.averydennison.com/terms}} \ \mathsf{and} \ \mathsf{conditions:} \ \mathsf{rfid.averydennison.com/terms} \ \mathsf{and} \ \mathsf{conditions:} \ \mathsf{rfid.averydennison.com/terms} \ \mathsf{and} \ \mathsf{conditions:} \ \mathsf{rfid.averydennison.com/terms} \ \mathsf{and} \ \mathsf{conditions:} \ \mathsf{condition$ 

Care and handling: RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.

Applications: This product should be tested by the customer / user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use. Avery Dennison reserves the right to modify, change, supplement or discontinue product offerings at any time without notice. The information contained herein is believed to be reliable but Avery Dennison makes no representation concerning the accuracy or correctness of the data.

