

# SATO-Direct 100P

## FACESHEET

Basis Weight (lb/ream)	49
Caliper Target (mils)	3.2
Tensile MD Target (lb/in)	2.5
Tensile CD Target (lb/in)	1.6
Tear MD (grams)	
Tear CD (grams)	
Stiffness MD (grams)	
Stiffness CD (grams)	
Color	White

## ADHESIVE

Description	Permanent
Caliper Target (mils)	0.6

## LINER

Description	40# White Kraft
Caliper Target (mils)	2.4

## TOTAL CALIPER

Caliper Target (mils)	6.2
-----------------------	-----

## ENVIRONMENT

Storage Temperature (°F)	40	to	72
Storage Humidity (%RH)	35	to	75
Shelf Life (months)	12		
Min Application Temp (°F)	32		
Service Temperature (°F)	-4	to	120

## SPECIAL NOTES:

## FACESHEET TYPE

- ✓ Paper
- Film

## PRODUCT TYPE

- ✓ Label
- Tag
- Receipt

## IMAGING CAPABILITY

- ✓ Direct Thermal
- Thermal Transfer - Wax
- Thermal Transfer - Wax/Resin
- Thermal Transfer - Resin
- Laser

## AGENCY RECOGNITION

- UL
- cUL
- FSC
- FDA.21 CFR 175.105
- ✓ BPA Free

## MAXIMUM OUTDOOR LIFE

- ✓ For Indoor Use only
- <6 months
- <12 months
- <18 months
- 2 years

The above data represents product averages, allowing for industry accepted variances. These products should be tested in the end-use conditions to ensure that they meet the requirements of the specific application. Specification may change without notice.

9007027

## LABEL MANUFACTURING, SERVICE & SALES

UNITED STATES    MEXICO    CENTRAL AMERICA  
CANADA                                    CARIBBEAN

©2021 SATO America . All rights Reserved. • Any unauthorized reproduction of this content, in part or whole, is strictly prohibited • SATO is a registered trademark of SATO Corporation and its subsidiaries in Japan, the U.S. and other countries. All other trademarks are the property of their respective owners.  
8/9/2021