

Labeling without limits

BarTender Labeling simplifies, streamlines, and scales your labeling operations to ensure regulatory compliance, protect mission-critical operations, and get products to market faster.

Create

Simplify barcode and RFID label generation through dynamic, pre-built tools that ensure compliance across any industry and are accessible anywhere, anytime.

Key features:

- Remote collaboration with local and web-based designer
- Intuitive design tools with support for 100+ linear and 2D symbologies and standards
- RFID encoding for tags, cards, etc.
- Dynamic, data-driven label templates
- 400+ pre-built, industry-compliant templates
- 20+ pre-configured database connections or file types

Manage

Streamline global workflows and enforce enterprise-wide control to ensure regulatory compliance and safeguard mission-critical operations across any deployment.

Key features:

- Centralized label template management
- Integration with any business system or application
- 70+ trigger actions for automated processes
- Advanced serialization for enabled traceability
- Complete audit trails & unlimited logging
- Role-based security & user permissions

Print

Scale to meet any label printing need, from a single print station to thousands distributed globally, while minimizing errors, production delays, and unauthorized print runs.

Key features:

- Anywhere, anytime printing from any device
- On-demand, dynamic printing forms
- Flexible integrations to automate printing: REST APIs, File Drop, no-code builders
- Pre-built ERP print connectors
- Broad printer support – 11,000+ printer drivers
- Detailed history logs to monitor printing activities

BarTender is the world's most trusted solution for labeling, marking, and coding

110B+
labels printed annually

250,000+
global customers

175+
countries

"BarTender has really made the production process easier, and it streamlined what we do in our production areas at Bosma because we don't have to reinvent the wheel every time we get a new product or when we start a new job"

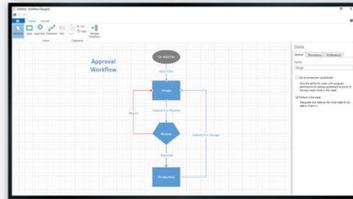
Bosma

BarTender adapts to your business needs — regardless of business size and industry



Dynamic label generation — no training required

- Create customized, industry-compliant barcode labels and RFID tags from anywhere, anytime.
- Start labeling in minutes with out-of-the-box setup and configuration to minimize training.
- Print the right data every time by connecting external data to your labeling — no programming required.
- Simplify compliance with pre-built tools supporting the latest labeling standards and regulations.



Centralized control to protect mission-critical operations

- Streamline your entire labeling process by managing files in a single place and tracking their approval status.
- Eliminate repetitive labeling processes by integrating with any business system or application.
- Deploy your labeling to how you operate with flexible deployment options, from on-premises to cloud.
- Avoid costly errors and downtime through role-based security and 99.99%+ bullet-proof reliability



Remote, on-demand printing with 100% accuracy

- Print at the source of work from web browsers, mobile devices, or directly from your ERP.
- Trigger print jobs from files, forms, or from your ERP using pre-built connectors and integrations.
- Empower teams with dynamic printing forms that standardize labeling and increase accuracy
- Scale across any environment through pre-configured tools and driverless printing.

Deploy your way

On-premises

Comprehensive, enterprise-wide control to ensure printing is secure and always on, offering the ultimate level of confidence.

Cloud

Simple setup & maintenance to maximize flexibility and leverage the latest labeling capabilities across your organization — no additional IT resources needed.



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