

# Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any hybrid combination to meet your specific business needs.

## BarTender Software (on-premises)

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

### When to choose BarTender software (on-premises)

- Have available IT resources
- Trigger printing by a connected device automatically
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

Each higher edition/plan supports all features included in the edition/plan preceding it.

### Enterprise

#### Streamline teams and drive accountability

- Centralize label and document storage management
- Enable version control of files and documents
- Avoid unauthorized print runs with enterprise-level security and permissions
- Manage complete audit trails and logs
- Enable comprehensive traceability
- High availability with enhanced reliability

### Automation

#### Boost productivity with flexible, automated labeling

- Automate label printing with flexible integrations
- Automate labeling printing using advanced methodologies including REST API
- Build custom integrations – no coding required
- Reprint lost or damaged labels

### Professional

#### Enable digital intelligence with dynamic data

- Connect external data to create dynamic templates
- Print labels on-demand from any device or BarTender Mobile App
- Minimize errors with data entry forms
- Encode RFID tags, cards, etc.
- Choose between per-printer or per-user licensing

### Starter

#### Design and print labels in minutes

- Design simple barcode labels with minimal training
- Ensure compliance with pre-built templates
- Be up and running in minutes
- Print to unlimited printers from a single user

## BarTender Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in two plans.

### When to choose BarTender Cloud

- Print labels remotely and from multiple locations
- Provide printing access to external/semi-public parties
- Have seasonal or temporary label print volume
- Deploy a labeling solution quickly

### Automation

#### Enhance flexibility across your labeling operations

- Automate label printing and other repetitive print-related workflows
- Enable version control of files and documents
- Streamline label template management with dedicated spaces
- Protect mission-critical labeling with available 24/7/365 coverage add-on

### Essentials

#### Start printing without additional IT resources

- Design anywhere, anytime using the cloud-based designer
- Centralize label and document management
- Connect to cloud databases and local files
- Get started in minutes – with minimal software installation

# BarTender Feature Comparison

	BarTender Software				BarTender Cloud	
	Starter	Professional	Automation	Enterprise	Essentials	Automation
WYSIWYG designer	•	•	•	•	•	•
Broad printer support	•	•	•	•	•	•
Extensive barcodes	•	•	•	•	•	•
Pre-defined label stock	•	•	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•	•	•
Local data	•	•	•	•	•	•
Driverless remote printing		•	•	•	•	•
Anywhere, anytime printing		•	•	•	•	•
Data entry forms		•	•	•	•	•
External devices		•	•	•		
Broad database support		•	•	•	•	•
Intelligent Templates™		•	•	•	•	•
RFID		•	•	•	•	•
Process automation			•	•		
Print recovery			•	•	•	•
.NET SDK			•	•		
Flexible integration			•	•		
REST API			•	•		•
Unlimited logging				•		
Centralized labeling management				•	•	•
Content and workflow management				•		•
Enterprise security				•		
Business continuity				•		
Global operations				•	•	•

## Additional services available

### Premium support

Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

### Professional services

Let us help you deploy, or update to, the latest BarTender solution successfully and quickly with custom integrations, label design, and training.



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