



BarTender® Automation Edition

Software to create and automate labels, barcodes and more.

Designed for businesses that want to increase efficiency by automating their printing, the BarTender® Automation Edition offers the full power of Intelligent Templates™ plus the ability to launch printing from other programs.

Automation Edition builds on the Professional Edition's design and printing power:

- ▶ Design and print labels, cards, mag stripe cards and more.
- ▶ Optimize print speed to any printer or marking device.
- ▶ Design data-entry forms that provide data validation and accept print-time input from the keyboard or a barcode scanner.
- ▶ Read data from CSV files, databases and Excel. Easily search and select records for printing.
- ▶ Encode RFID labels.

And automates printing with Intelligent Templates™

- ▶ Automatically print from any OS, system or device in response to data transactions and SDK requests.
- ▶ Design using Intelligent Templates™ to leverage conditional printing and reduce maintenance.
- ▶ Secure the printing environment with user and group roles.
- ▶ Monitor live print status and view detailed history of system usage.

Reliable automated printing

BarTender® Automation leverages conditional printing, Intelligent Templates™ and printing from other business systems to increase system flexibility and reduce maintenance.

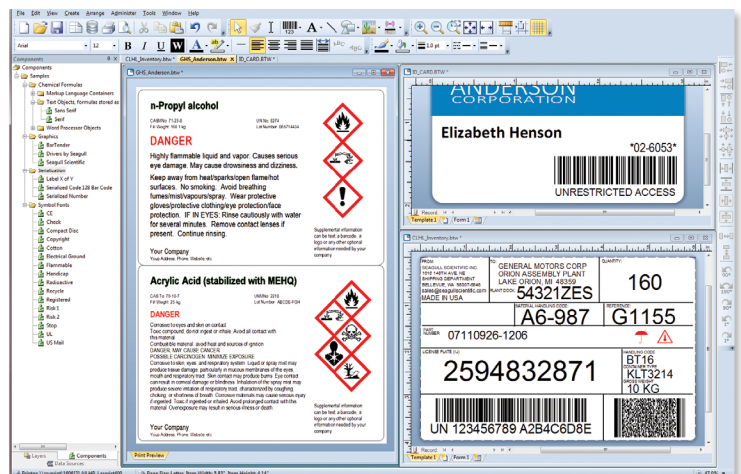
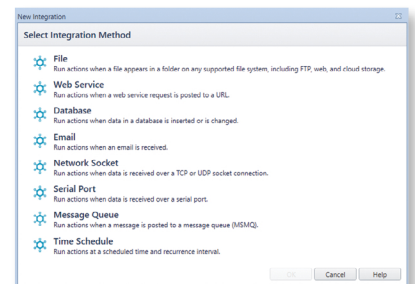
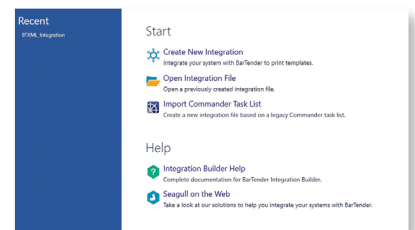
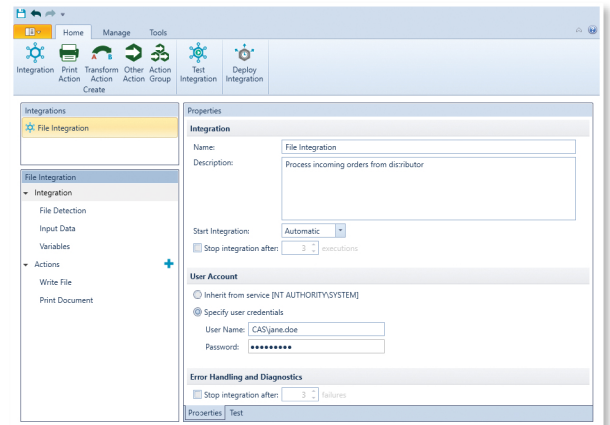
Powerful integration platform

Integration Builder and Administration Console together provide powerful control over creating and managing your system integrations. Create highly customizable integrations to seamlessly connect BarTender's printing capabilities with virtually any enterprise business operation.

Intelligent Templates™ for unmatched versatility and control

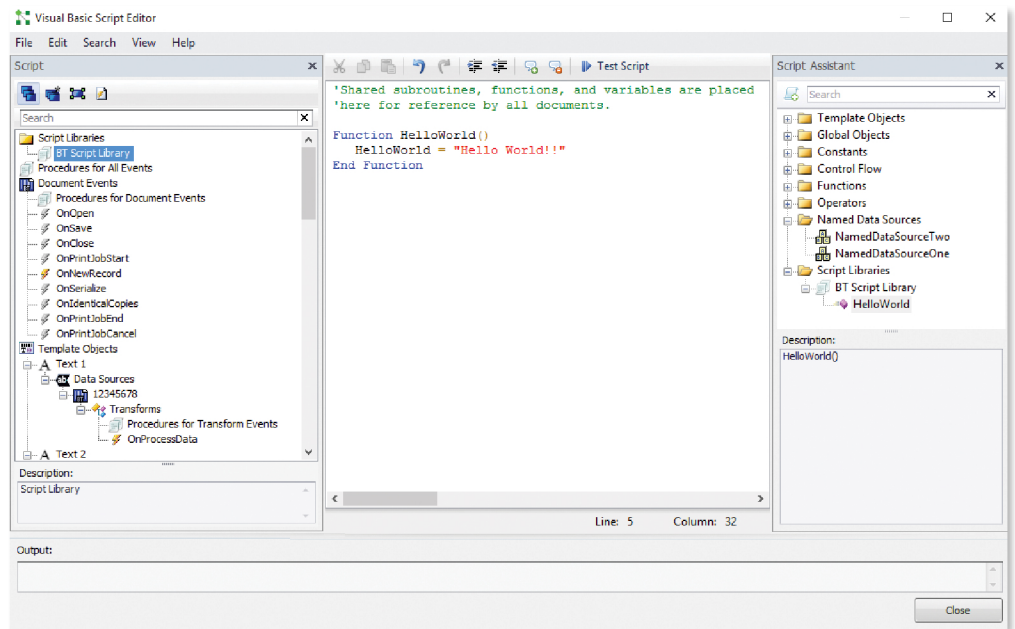
- ▶ Leverage conditional printing to create a wide variety of labels from a single design, without the headache of maintaining a separate document for each label.
- ▶ Easily support complex printing scenarios by telling templates, layers and even individual objects when to print based on a single data source or database field, or based on multiple conditions—all without scripting.
- ▶ Lock mandatory content so it cannot be changed by other designers.
- ▶ Print content to specific panels of security cards, including monochrome black, UV fluorescing, and overlay panels.

Move up to the Enterprise Automation Edition for complete control and automation of even the most complex business printing environments.



Powerful and easy-to-use design features:

- ▶ Let BarTender's smart wizards guide you through critical design decisions to maximize your printing performance and compliance with important standards.
- ▶ Use your own fonts or those built into the printer.
- ▶ Generate anything from simple serial numbers to advanced custom serialization sequences.
- ▶ Format text any way you want with Rich Text formatting.
- ▶ Enhance imported graphics with high-quality image-processing controls, including brightness, contrast, saturation, hue, sharpness, smoothing and cropping.
- ▶ Recreate legacy labels easily by importing old designs to use as a guide.
- ▶ Link to external graphics to enable dynamic changes.



Additional security and printing management

- ▶ Integrate with other software for basic automated control.
- ▶ Manage user permissions and encrypt documents.
- ▶ View printer status and reprint previous jobs.

Visual Basic Script Editor

BarTender VB Script Editor enables you to easily navigate between different scripts in your document; access supported code snippets to help you when writing your own code; access application-specific VB Script objects, properties and functions; and more.

Professional printing flexibility

- ▶ Minimize print-time data entry by letting BarTender pull data from Excel files, text files and a wide variety of databases. Or design your own forms for entering data easily at print time.
- ▶ Easily select, preview and print labels and cards from a dedicated Print Station interface.
- ▶ Print multiple label formats as a single batch, whether from BarTender, the Print Station or even the Windows Explorer.
- ▶ Print to any true Windows printer driver, and use our free Drivers by Seagull to leverage the special features of label and card printers for optimal performance.



Free support whenever and wherever you need it

Our global offices combine to provide free phone and e-mail support for all BarTender editions 24 hours a day, every business day.

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