



## BarTender® Enterprise Edition

### Label, RFID and card design and printing integrated with ERP and business systems for large enterprises.

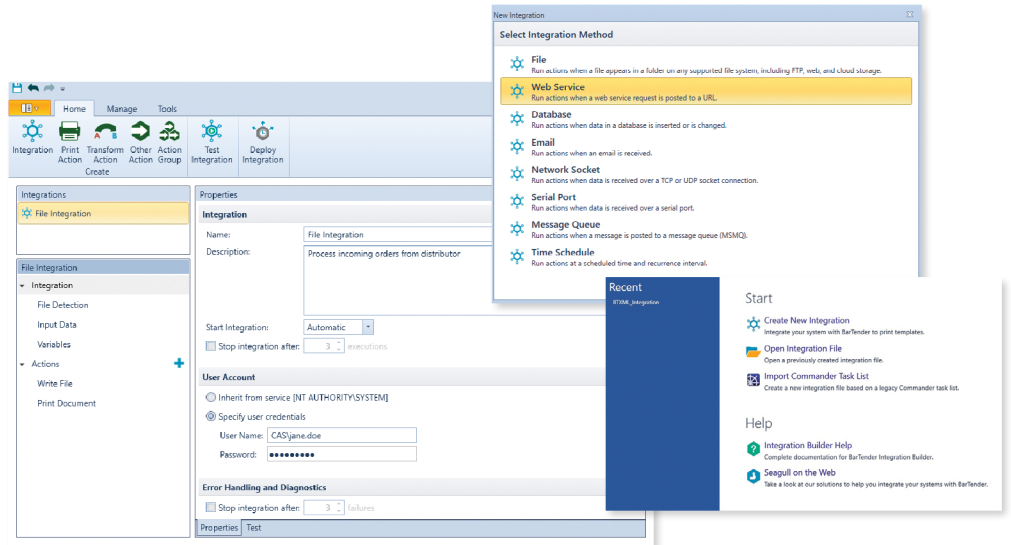
Designed for businesses that require complete connectivity and control of their printing environment, the BarTender® Enterprise Edition delivers our most powerful collection of features, including integration with SAP and Oracle, and centralized management of printing, security and administration.

#### Enterprise Edition offers all of BarTender's design and printing features:

- ▶ Design and print labels, cards, mag stripe cards and more.
- ▶ Optimize print speed to any printer or marking device.
- ▶ Design data-entry forms that provide data validation and accept print-time input from the keyboard or a barcode scanner.
- ▶ Read data from CSV files, databases and Excel. Easily search and select records for printing.
- ▶ Encode RFID labels.

#### And complete automation and control of the most complex printing environments:

- ▶ Automatically print from any OS, system or device in response to data transactions and SDK requests.
- ▶ Design using Intelligent Templates™ to reduce maintenance.
- ▶ Secure the printing environment with user and group roles.
- ▶ Monitor live print status and view detailed history of system usage.
- ▶ Automatically print in response to Web service API or TCP/IP.
- ▶ Integrate with SAP and Oracle.
- ▶ Take advantage of centralized system management, browser-hosted printing, centralized template storage with revision control, electronic signature support, full SDK control, smart card encoding and more.



#### The most powerful software for your most demanding requirements

BarTender Enterprise extends even the most complex printing environments with unrivaled connectivity to business systems and reliable control of the complete design and printing system.

#### Centralized control for efficiency and confidence

BarTender's comprehensive control features enable enterprises to centrally monitor, manage and secure their design and printing operations across sites and continents.

#### Librarian for optimized work flow

BarTender Librarian allows large groups of designers, administrators and other users to cooperatively and securely manage the storage and revision of label formats and other files. Librarian can help you to better manage any label printing system, and is particularly valuable in highly regulated environments, such as medical and pharmaceutical, and highly secure environments, such as military and chemical.

#### Integration with existing business systems

BarTender Integration Builder allows you to create highly customizable integrations to seamlessly connect BarTender's printing capabilities with virtually any enterprise business operation. This powerful service lets you perform enterprise-level tasks, including:

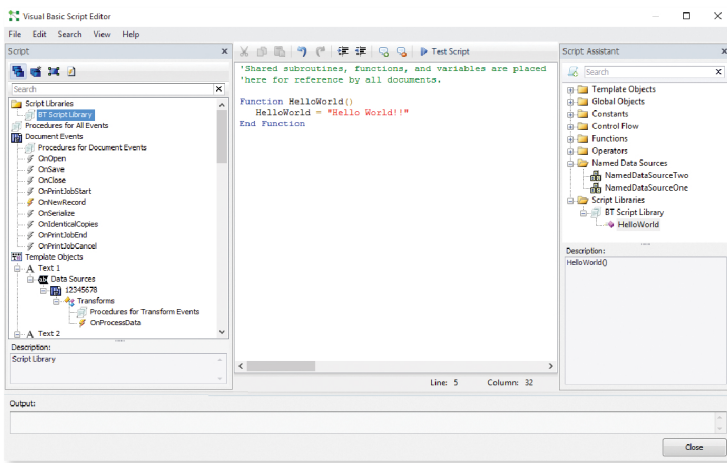
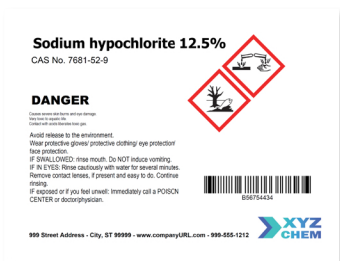
- ▶ Initiate printing automatically at "trigger" events, such as the arrival of an e-mail, a saved file or a modified database.
- ▶ Connect to and communicate with clients via TCP/IP, UDP or HTTP.
- ▶ Perform basic file operations, such as move, rename, delete or copy.
- ▶ Integrate directly with ERP systems with direct support for SAP, Oracle or IBM WebSphere connectivity.



## Intelligent Templates™ for unmatched versatility and control

BarTender Enterprise offers all of BarTender's powerful yet easy-to-use design features, including our exclusive Intelligent Templates™:

- ▶ Leverage conditional printing to create a wide variety of labels from a single design, without the headache of maintaining a separate document for each label.
- ▶ Easily support complex printing scenarios by telling templates, layers and even individual objects when to print based on a single data source or database field, or based on multiple conditions—all without scripting.
- ▶ Lock mandatory content so it cannot be changed by other designers.
- ▶ Print content to specific panels of security cards, including monochrome black, UV fluorescing, and overlay panels.
- ▶ Let BarTender's smart wizards guide you through critical design decisions to maximize your printing performance and compliance with important standards.
- ▶ Use your own fonts or those built into the printer.
- ▶ Generate anything from simple serial numbers to advanced custom serialization sequences.
- ▶ Format text any way you want with Rich Text formatting.
- ▶ Enhance imported graphics with high-quality image-processing controls, including brightness, contrast, saturation, hue, sharpness, smoothing and cropping.
- ▶ Recreate legacy labels easily by importing old designs to use as a guide.
- ▶ Link to external graphics to enable dynamic changes.



## Enterprise-strength printing flexibility

- ▶ Minimize print-time data entry by letting BarTender pull data from SAP and Oracle systems, Excel files, text files and a wide variety of databases. Or design your own forms for entering data easily at print time.
- ▶ Easily select, preview and print labels and cards from a dedicated Print Station interface.
- ▶ Print multiple label formats as a single batch, whether from BarTender, the dedicated BarTender Print Station or even the Windows Explorer.
- ▶ Print to any true Windows printer driver, and use our free Drivers by Seagull to leverage the special features of label and card printers for optimal performance.

## SAP certified, Oracle validated integration

Empower users to print labels and more from within SAP, Oracle and other business systems without ever knowing that BarTender is doing the printing.

## Browser-based interfaces for easy deployment and printing over networks

Extend your printing infrastructure easily by enabling users to choose designs, complete print-time data forms and launch print jobs with just a few clicks from any browser.

## Print from any mobile device with the Print Portal App

The BarTender Print Portal App makes professional label printing as easy and flexible as using your smartphone or tablet, and as powerful and secure as BarTender by Seagull.

## Visual Basic Script Editor

The VB Script editor is a dynamic tool that allows users to create their own code within BarTender. New functionality includes:

- ▶ Syntax highlighting
- ▶ Search and replace
- ▶ Script Library
- ▶ Central navigation pane
- ▶ Print script code from within editor

## Free support whenever and wherever you need it

Our global offices combine to provide free phone and e-mail support for all BarTender editions 24 hours a day, every business day.

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