

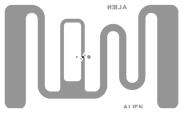
ALN-9728-35 (RE-PITCHED) "GT" GARMENT TAG INLAY

The Alien Technology® ALN-9728-35 "GT" is a 30mm x 50mm RFID inlay specifically designed for high read performance in the retail and apparel markets. This tag has a form-factor especially suitable for hang-tags.

Retail

Apparel

Hang-tags



Applications

- Joker tags
- Labels
- Document tracking

write performance

ALIFN		
FEATURE	DESCRIPTION	BENEFIT
30mm x 50mm form-factor	Designed to fit the form-factor and everyday retail use cases where items are tightly packed	Extremely high read-rates in real-life, every day retail envi-
Tuned for use in retail environments with packed shelves or hanging garments	on shelves or hangers	ronments
Next generation Higgs [™] 4 features and performance	A mass-market optimized tag with class leading read and write performance. Supports Aliens	Rapid programming of serialized tags and excellent read/

QuickWrite™ and BlastWrite™

Features:

- Designed to meet EPCglobal Gen2 (V1.2.0) and ISO/ IEC 18000-6C
- Worldwide operation in the RFID UHF bands (840-960 MHz)
- > 448-Bits of NVRAM Memory
 - 128-EPC Bits
 - 128 User Bits
 - 64 Bit Unique TID
 - 32 Bit Access and 32 bit Kill Passwords
- Pre-Programmed with a unique, unalterable 64-bit serial number
- User Memory can be Block Perma-Locked as well as read password protected in 32 Bit Blocks
- Class leading read and write performance
- > BlastWrite™ and QuickWrite™ mass-encoding
- Dynamic Authentication[™] anti-cloning/anticounterfeit technology
- Exceptional operating range, up to 11m with appropriate antenna.
- Available in high-yield, high capacity dry/wet inlay rolls

Product Overview:

Powered by Alien®'s break-through **Higgs™4 UHF RFID IC** and **innovative "GT" antenna design**, the ALN-9728-35 delivers industry leading EPC Gen 2 performance and reliability for retail and apparel applications where items are tightly packed on shelves or hangers.

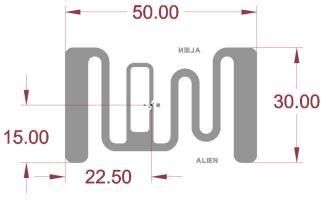
With its Higgs-4 core, the "GT" delivers next generation read and write performance, yet is completely **optimized** for the highest volume enterprise, retail, and automotive applications.

An optimized memory footprint includes a 32-bit TID, **a 64-bit Unique TID for authentication** and **next generation serialization** applications, a 128-bit EPC memory bank, 128-bits of user memory for distributed data applications, and **password protected read and write** support capabilities to prevent unauthorized viewing and modification of the tag's data.

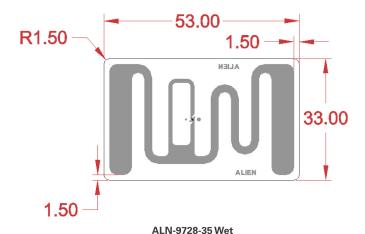
ALN-9728-35 inlays are World Tag compliant, enabling consistent operation across the diverse frequencies of the Americas, Europe, Middle East, Asia, and Africa.

All dimensions in millimeters unless specified otherwise

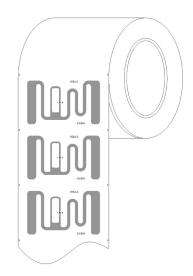
ALN-9728-35 Basic Dimensions



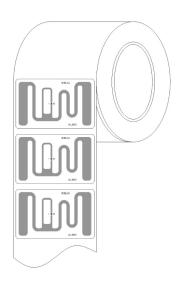
ALN-9728-35 Dry



ALN-9728-35 Inlay Orientation



ALN-9728-35R (Dry Unslit Roll) and ALN-9728-35SR (Narrow Dry Unslit Roll)

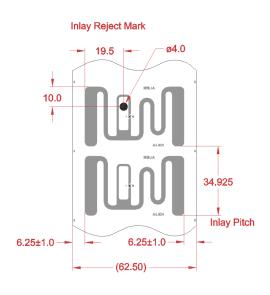


ALN-9728-35WRW (White Wet Roll)

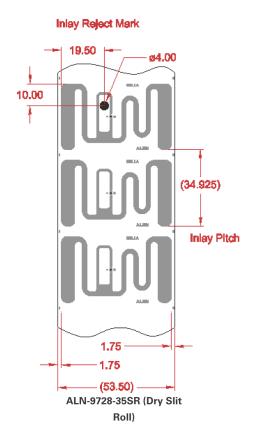
Standard Alien Inlay rolls unwind with metal antenna side facing outward, with respect to the core.

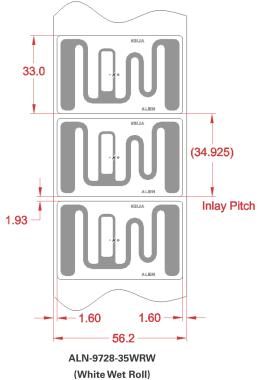


ALN-9728-35 Inlay Specification



ALN-9728-35R (Dry Unslit Roll)





ALN-9728-35 Inlay Stackup

DRY INLAY THICKNESS, ±10%	
OVER ANTENNA	0.05 mm
OVER CHIP	0.25 mm

INLAY

ALN-9728-35R (Dry Unslit Roll) and ALN-9728-35SR (Narrow Dry Unslit Roll)

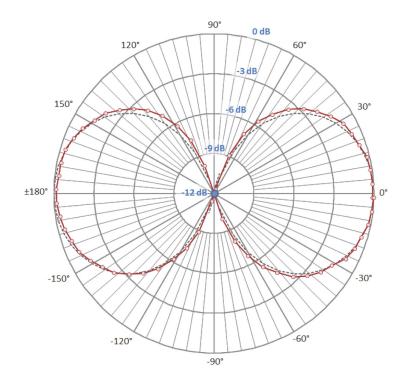
WHITE WET INLAY THICKNESS, ±10%		
OVER ANTENNA	0.16 mm	
OVER CHIP	0.36 mm	

OVERLAY
ADHESIVE

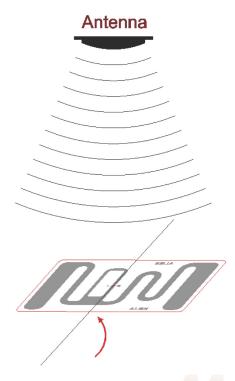
INLAY
ADHESIVE
RELEASE LINER

ALN-9728-35WRW (White Wet Roll)

ALN-9728-35 Inlay Angular Sensitivity



Angular Sensitivity (Relative Read Range vs. Orientation)



Angular Sensitivity
Inlay is rotated in the x, y, plane about the z axis



I **E** N. ALN-9728-35 "GT" Garment Tag Inlay (Re-Pitched)

ALN-9728-35 Specifications

Dry Inlay	Non-Rotated ALN-9728-35R		Non-Rotated Narrow ALN-9728-35SR
Antenna Width	1.97" [50mm]		1.97" [50mm]
Antenna Length	1.18" [30mm]		1.18" [30mm]
Web Width	2.46" [62.5mm]		2.11" [53.5mm]
Web Pitch	1.375" [34.92mm]		1.375" [34.92mm]
Core Width	2.46" [62.5mm]		2.11" [53.5mm]
Core ID	6" [152.4mm]*		
Core Material	Fiberboard		
Inlays per Roll	12,500 Nominal		14,000 Nominal
Maximum Roll OD	< 12" [304.8mm]		
Roll Labeling Data	Roll #, Quantity		

Wet Inlay	Non-Rotated ALN-9728-35WRW
Inlay Width	2.09" [53.0mm]
Inlay Length	1.30" [33.0mm]
Web Width	2.21" [56.2mm]
Web Pitch	1.375" [34.92mm]
Core Width	2.21" [56.2mm]
Core ID	6" [152.4mm]*
Core Material	Fiberboard
Inlays per Roll	12,500 Nominal
Maximum Roll OD	< 16" [406.4mm]
Roll Labeling Data	Roll #, Quantity
White	TT Printable White Film Only
Overlay Adhesive	General Purpose Permanent
Inlay Adhesive	General Purpose Permanent
Adhesive Application Temperature	> +25°F [-4°C]
Adhesive Service Temperature	-40°F to +200°F [-40°C to +93.3°C]
Release Liner	40# SCK

Environmental	
Shelf Life	Dry Inlays: 5 years at +77°F [+25°C] @ 40% RH
	Wet Inlays: 2 years at +77°F [+25°C] @ 40% RH
Recommended Storage	+77°F [+25°C] @ 40% RH
Storage Limits	-13°F to 122°F [-25°C to +50°C] 20% to 90% RH Non- condensing
Operating Limits	-40°F to +158°F [-40°C to +70°C] 20% to 90% RH Non- condensing
Bend Diameter	> 1.97" [50mm]
Pressure	< 5N/mm ²
Drop Resistance	Per ASTM D5276
Write Cycles	100,000 @ 25°C
RoHs	2002/95/EC, 2005/618/EC, 2011/65/EU Compliant
REACH	1907/2006/EC Compliant (SVHC and ECHA)
ESD Limit- HBM / CDM	5.0kV / 1.5kV

RFID	
Protocols Supported	ISO/IEC 18000-6C EPCglobal Class 1 Gen 2
Integrated Circuit	Alien Higgs-4
Operating Frequency	840–960 MHz
EPC Size	128 Bits
User Memory	128 Bits
TID	32 Bits
Unique TID	64 Bits
Access Password	32 Bits
Kill Password	32 Bits

July 5, 2015

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HANDLING PRECAUTIONS Observe standard handling practices to minimize ESD.

DISCLAIMER Application recommendations are guidelines only - actual results may vary and should be confirmed. This is a general purpose product not designed or intended for any specific application.

emis: 7967204, 7931063, 7868766, 7737825, 7716208, 7716160, 7688206, 7659822, 7619531, 7615479, 7598867, 7580378, 7576656, 7562083, 7561221, 7559486, 7559131, 7554451, 7551141, 7542301, 167, 7417306, 7411503, 7385284, 3377445, 7364084, 7353598, 7342400, 7324061, 7321159, 7301458, 7295114, 7288432, 7265675, 7262866, 7260882, 7253735, 7244326, 7218527, 7214569, 7199527, 740270851, 708270847, 7080851, 7082624, 7082326, 6909846, 968667, 0685361, 6908164, 6075129, 6072155, 6933848, 6927085, 6816380, 6780696, 6731353, 6693384, 6683663, 6665044, 6657289, 1087624, 6479395, 648638, 6420266, 6316278, 6291896, 6281038. Other patents pending.

*atlasRFIDstore.com 1.888.238.1155 • Inside USA 1.205.383.2244 • Outside USA

^{*} Shipped with 6" to 3" plastic core adapter